

MEDIA KIT 2019



Publication specialized in private and electronic security, protection of heritage, surveillance services, development of electronic systems, legal counsel for weapons and ammunition, training and production of materials for armor and weapons, among other products and services.

EDIÇÃO			ANÚNCIO
jan/feb	179	PRODUCTS FOCUSED*	DRONES
		FEATURED SECTOR*	SMART CITIES (FOCUS ON IOT)
		SPECIAL SECTION	MAGNUM SHOW NEWS
			10 dec 2018
mar/apr	180	PRODUCTS FOCUSED*	LIGHTING EQUIPMENT
		FEATURED SECTOR*	HOSPITALS
		SPECIAL SECTION	MAGNUM SHOW NEWS
			22 feb 2019
may/jun	181	PRODUCTS FOCUSED*	FACIAL RECOGNITION SYSTEMS
		FEATURED SECTOR*	RURAL PROPERTIES
		SPECIAL SECTION	MAGNUM SHOW NEWS
			23 apr 2019 22 nd EXPOSEC Distribution
jul/aug	182	PRODUCTS FOCUSED*	PATROL CONTROL DEVICES
		FEATURED SECTOR*	RESIDENTIAL CONDOMINIUMS
		SPECIAL SECTION	MAGNUM SHOW NEWS
			19 jun 2019 22 nd EXPOSEC Coverage
sep/oct	183	PRODUCTS FOCUSED*	ELECTRONIC LOCKS
		FEATURED SECTOR*	AIRPORT TERMINALS
		SPECIAL SECTION	MAGNUM SHOW NEWS
			23 aug 2019
nov/dec	184	PRODUCTS FOCUSED*	CAMERAS AND DVRS
		FEATURED SECTOR*	SUPERMARKETS
		SPECIAL SECTION	MAGNUM SHOW NEWS
			25 oct 2019
jan/feb	185	PRODUCTS FOCUSED*	INFORMATION SECURITY SOFTWARE
		FEATURED SECTOR*	CARGO TRANSPORT
		SPECIAL SECTION	MAGNUM SHOW NEWS
			13 dec 2019

*Not necessarily the cover story

READERS

- Businessmen
- Company Directors
- Consultants
- Corporate Security Managers
- Distributors
- Equipment Manufacturers
- Importers
- Installers
- Integrators
- Private Security Chiefs
- Private Security Managers
- Private Security Supervisors
- Police
- Retailers
- Security Analysts
- Security Managers

WHY READ?

The magazine provides technical content for the activities and actions of private security. Updates, technical articles, reports, interviews, new technologies, industry news, trends and standards, among others, are part of this publication created to promote the security sector.

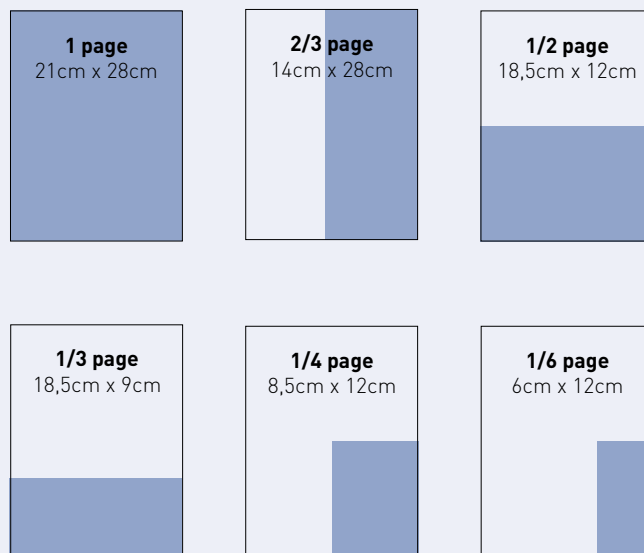
DISTRIBUTION



PRICE LIST

AD SIZE	US\$
Outer Back Cover	2200,00
Inner Back Cover	2050,00
Inner Front Cover	2000,00
Single Page	1800,00
2/3 page	1350,00
1/2 page	1035,00
1/3 page	705,00
1/4 page	550,00
1/6 page	390,00
2 inserts	4%
4 inserts	8%
6 inserts	12%

SIZE



INFORMATION

- **Size:** 21cm x 28cm
- **Circulation:** 7,000 copies
- **Periodicity:** Monthly
- **Production:** 4x4 colors
- **Cover Page:** gloss coated 150g/m² with UV coating
- **Inner Pages:** matte coated 90g/m²

SPECIFICATIONS

All ads must be output to PDF with 300dpi and 5mm bleed on all sides.

Files should be sent to:

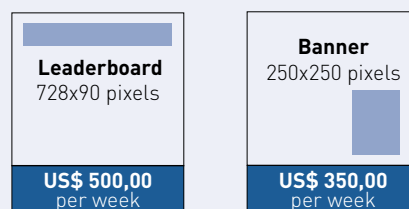
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APP

App for tablet and smartphone (iOS and Android)

MEDIA INSERTION IN YOUR AD	US\$
Photo gallery	1500,00
Videos (off or online)	1500,00

SITE



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