



## MEDIA KIT 2017

Publication specialized in private and electronic security, protection of heritage, surveillance services, development of electronic systems, legal counsel for weapons and ammunition, training and production of materials for armor and weapons, among other products and services.

# SECURITY BRASIL

## CALENDAR

ISSUE		MAIN ARTICLE	AD DELIVERY
jan/feb	<b>167</b>	<b>Recording devices</b> for images and signals.	Dec   12   2016
mar/apr	<b>168</b>	<b>Access Control:</b> technological advances and the impact in operation.	Feb   13   2017
may/jun	<b>169</b>	<b>Edition to be handed at EXPOSEC 2017</b> <b>Monitoring Cities:</b> an industry of great growth + Special Cameras.	Apr   17   2017
jul/aug	<b>170</b>	<b>Coverage at Exposec 2017:</b> main features and the event's outcomes.	Jun   12   2017
sep/oct	<b>171</b>	<b>Transport of Valuables and High Value Cargos:</b> equipment and trends.	Aug   14   2017
nov/dec	<b>172</b>	<b>Information Safety:</b> vulnerable points and how to protect yourself.	Oct   16   2017
jan/feb	<b>173</b>	<b>Monitoring and Tracking Software:</b> what the market offers.	Dec   11   2017

## READERS

- Businessmen
- Company Directors
- Consultants
- Corporate Security Managers
- Distributors
- Equipment Manufacturers
- Importers
- Installers
- Integrators
- Private Security Chiefs
- Private Security Managers
- Private Security Supervisors
- Police
- Retailers
- Security Analysts
- Security Managers

## WHY READ?

The magazine provides technical content for the activities and actions of private security. Updates, technical articles, reports, interviews, new technologies, industry news, trends and standards, among others, are part of this publication created to promote the security sector.

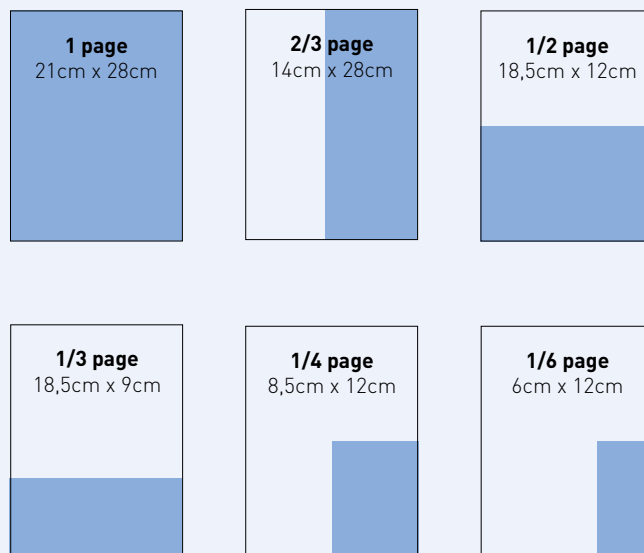
## DISTRIBUTION



## PRICE LIST

AD SIZE	US\$
Outer Back Cover	2200,00
Inner Back Cover	2050,00
Inner Front Cover	2000,00
Single Page	1800,00
2/3 page	1350,00
1/2 page	1035,00
1/3 page	705,00
1/4 page	550,00
1/6 page	390,00
2 inserts	4%
4 inserts	8%
6 inserts	12%

## SIZE



## INFORMATION

- **Size:** 21cm x 28cm
- **Circulation:** 7,000 copies
- **Periodicity:** Monthly
- **Production:** 4x4 colors
- **Cover Page:** gloss coated 150g/m<sup>2</sup> with UV coating
- **Inner Pages:** matte coated 90g/m<sup>2</sup>

## SPECIFICATIONS

All ads must be output to PDF with 300dpi and 5mm bleed on all sides.

Files should be sent to:

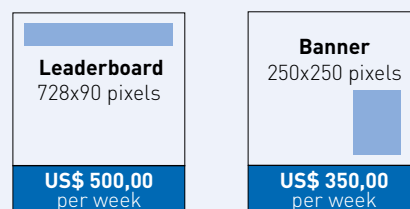
roberto.silva@fieramilano.com.br

## APP

App for tablet and smartphone (iOS and Android)

MEDIA INSERTION IN YOUR AD	US\$
Photo gallery	1500,00
Videos (off or online)	1500,00

## SITE



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